

MY STORY

WOMEN IN POWERED ACCESS

MARZIA GIUSTO

MANAGING DIRECTOR, LOXAM, ITALY

IPAF's Women in Powered Access initiative invites women of all ages in a variety of professional roles to share their inspiring stories, to help showcase and celebrate the opportunities our industry offers.

What is your role in powered access?

I'm the managing director for Loxam Italy.

How did you come into the industry and what attracted you to it?

In the beginning I was joining the family business, and then I became fascinated by the need for adaptability to the different dynamics that arise, the need to have a high aptitude for problem-solving. Relationships with customers, employees, suppliers, and colleagues are a fundamental part of this business .

What do you find inspiring about your role?

The possibility to continually improve the way we do business (there is always room for improvement), It is very important to be able to make a difference and to make a contribution to safety for workers in the lifting world. The possibilities to grow and train people are also very inspiring.

Where do you see yourself in five years, and what do you want to achieve?

I would like to continuously improve in meeting the demands of what the world asks us. I am confident that the company can continue to improve for itself, its employees, its customers and suppliers, and to assist in creating a safer, more sustainable world, We should also be committed to reducing waste as far as possible. In terms of our company ethos we must strive to make sure it continues to be nice place to work and to work with.

What advice would you give to other women in/thinking of entering the industry?

Jump into this business, it will fascinate you. There are no obstacles, there are no barriers to what you can achieve; it depends only on you!



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